

B A C K T O P L A Y

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Back to play has originated from the idea to produce a toy for an adult audience, offering a range of various materials.

Minimal design toys, created for those who have never stopped playing, growing or dreaming.

In the game, as in reality, the material can be shaped by skilled hands and take as many different forms as the imagination suggests.

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Ludus
TOYS SINCE 1965

B A C K T O P L A Y



CONSTRUCTION



Taking you away from every-day stress, this toy has technical and design features that allow the creation of unique designs.

ECOFRIENDLY MATERIAL



Play materials that respect the environment

Plastic: special plastic that is recyclable and suitable for contact with food. The time of biodegradation is reduced by 95% compared to the standard plastic.

Wood: multilayer or solid wood with SFC certification. No paints, no adhesives.

Cotton: 100% natural, ecofriendly and biodegradable. A new patent compliant with OEKO TEX100 standard.

DESIGN



White, black and transparent colors or natural colour wood with simple and linear shapes, ensure an elegant image without affecting the creative and playful aspect.

QUALITY



Maximum attention to detail, raw materials, safety and production.

MADE IN ITALY



Conception, design, production and packaging 100% Made in Italy.

Ludus
TOYS SINCE 1965

BACK TO PLAY

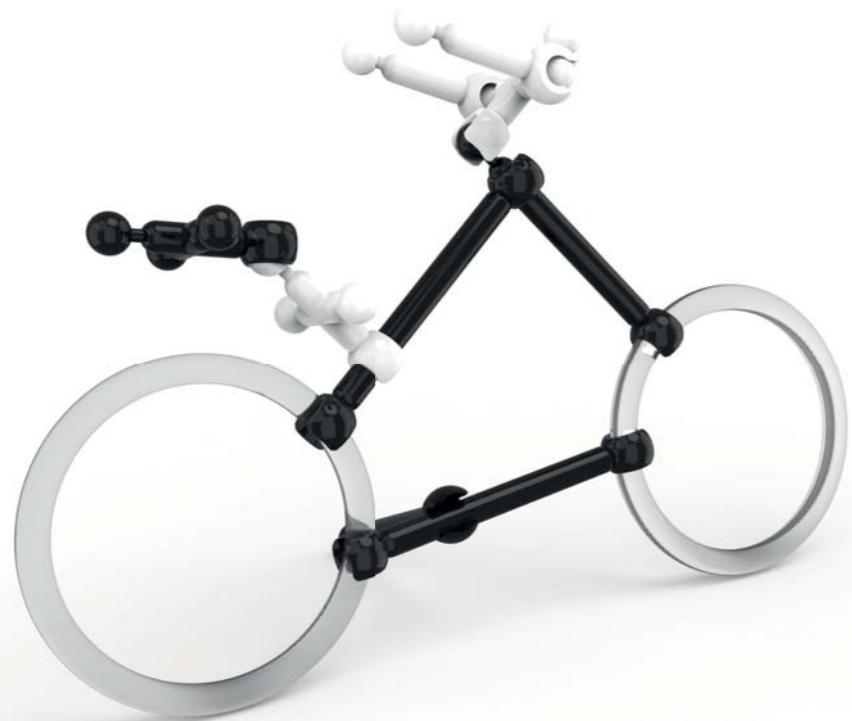


3 D L I N K



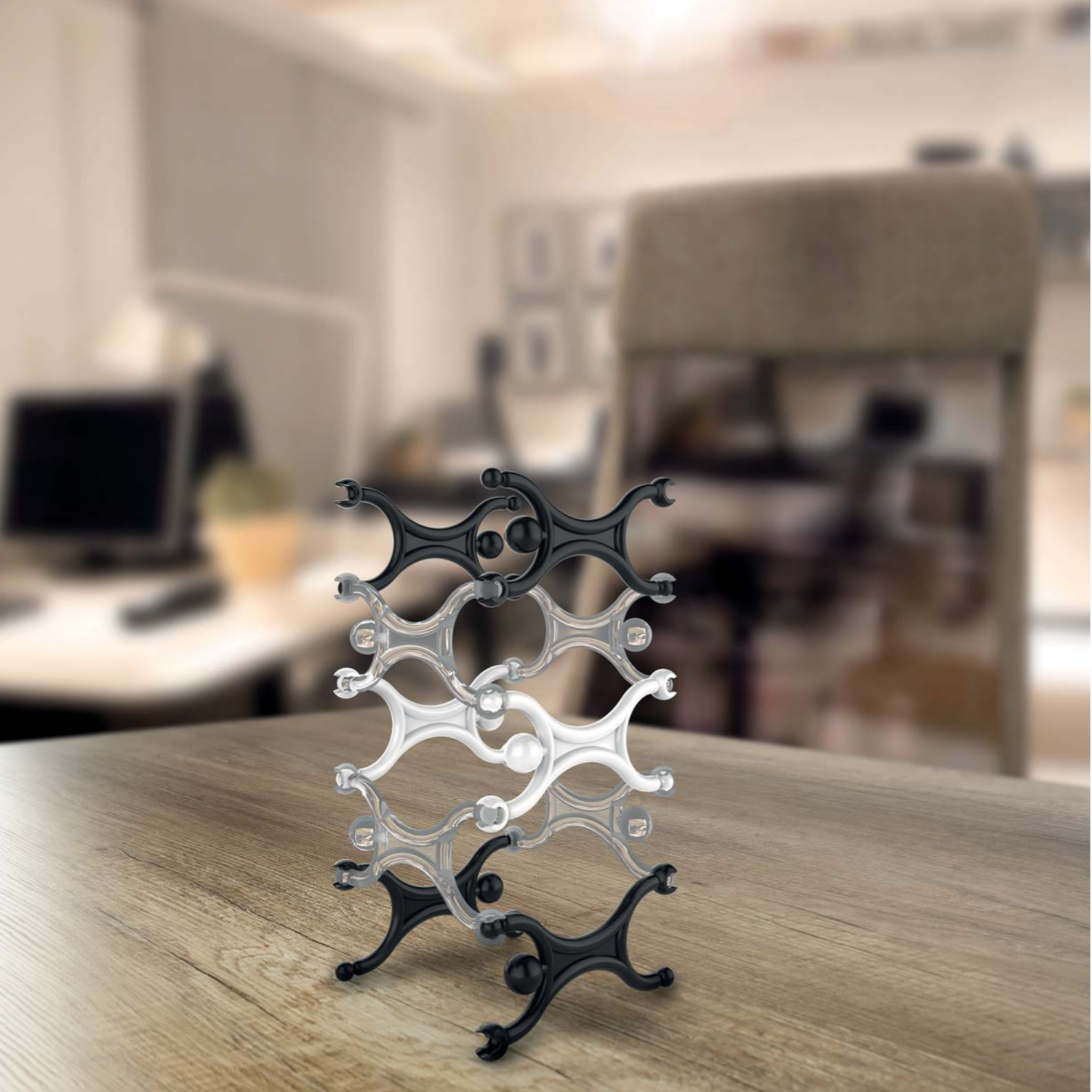
B A C K T O P L A Y

S T I C K & B U I L D



B A C K T O P L A Y



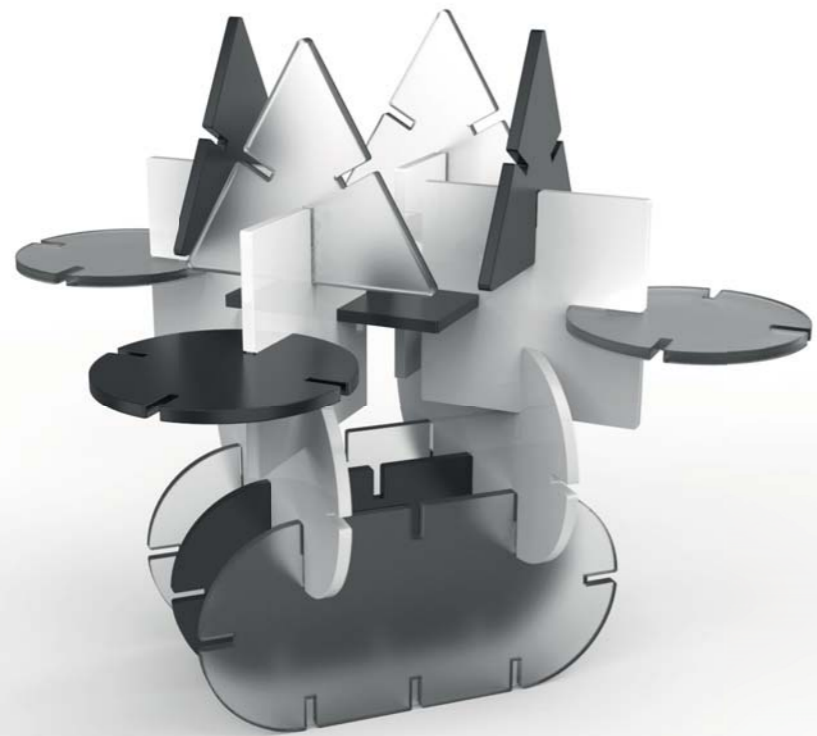


A C R O B A T



B A C K T O P L A Y

D E D A L O



B A C K T O P L A Y





S P I D E R

B A C K T O P L A Y

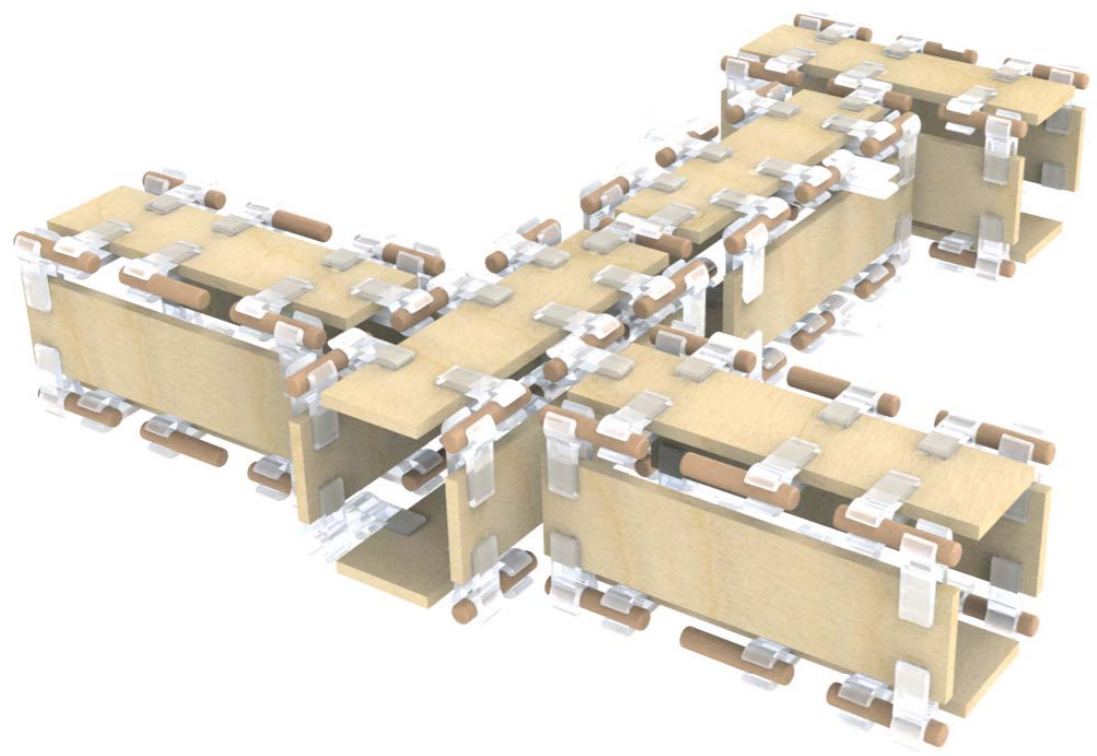




H E L I C O

B A C K T O P L A Y

W O O D Y T E C H



B A C K T O P L A Y

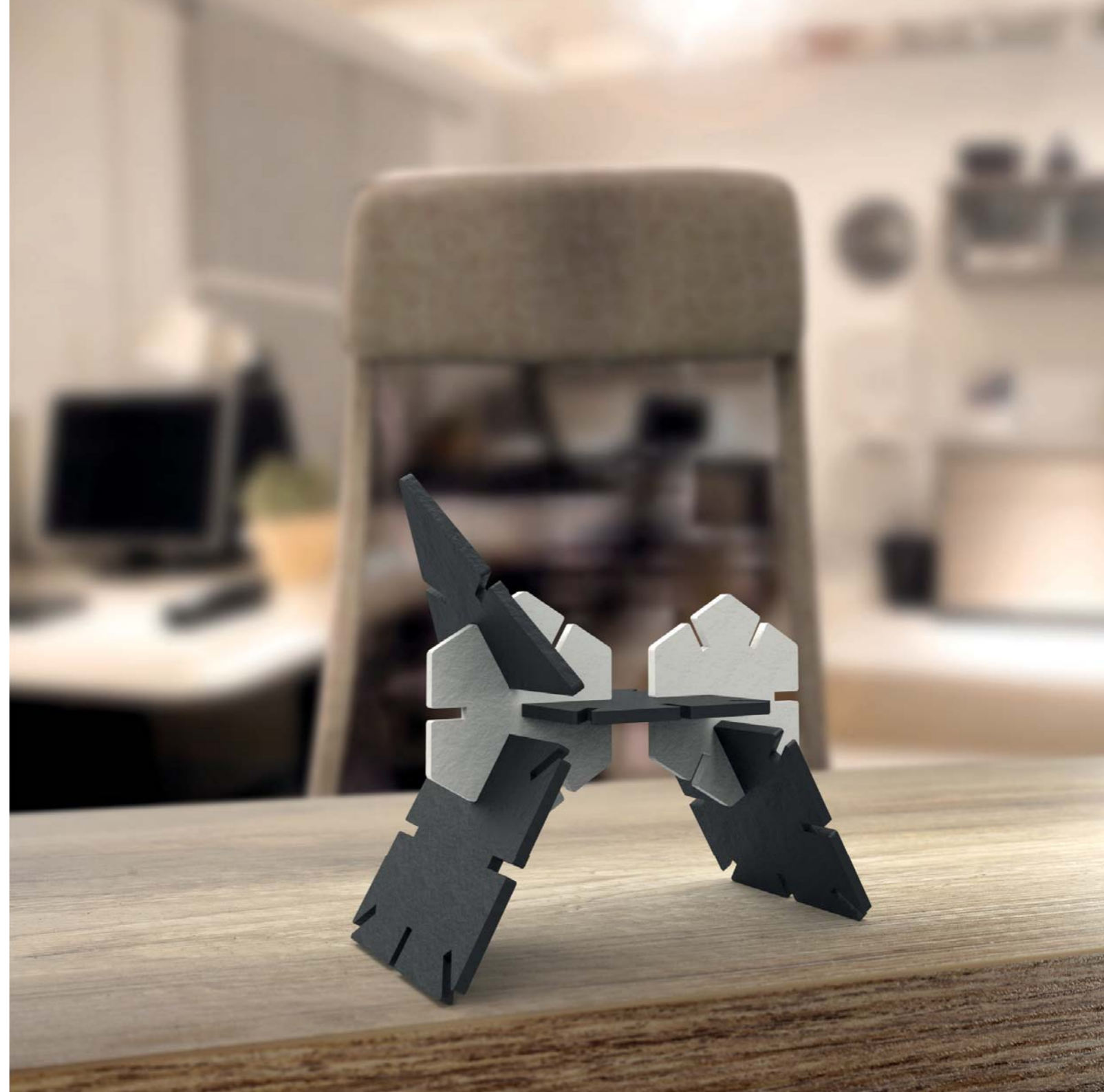


D E D A L O

SPECIAL EDITION 100% NATURAL COTTON



B A C K T O P L A Y



Customize your **Back to Play.**

Choose your **message.**

Promote **your brand**



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LUDUS' story began in the late 1960s from the collaboration between Marco Moi, an expert in plastic moulding, and his wife AnnaMaria, a passionate kindergarten teacher who specialized in Montessori and Agazzi methods.

Over the years a large family grew that has continued to cultivate the same passion. Today, sons and grandchildren, in collaboration with professionals and experts in the toy market, have created the brand **LUDUS** and are still designing and producing high quality modern toys totally made in Italy, with the same passion as before.

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